

Presenting

GAURAV GUPTA

TRAILBLAZER

- » COUTURIER
- » ARTIST
- » DESIGNER



GAURAV GUPTA Master of his own universe

Over the last fifteen years, he has shaped a revolutionary international brand of couture and experiential space design. Going from experimental to a successful cultural shift, the brand has carved its own new world in the global couture space.

Best described as future primitive, his design language is a composition of what might be and what was. He sees time as concentric and that reflects in his work with the coming together of ancient Indian craft techniques with progressive sculptural visions for the future.



LAYING THE FOUNDATION



Graduating from Central Saint Martins College of Art and Design, his distinctive work was instantly picked up, first as work experience with renowned Turkish designer Hussein Chalayan. Subsequently, recognition followed with Makuhari Grand Prix, Mittelmoda, Altaroma Altamoda where he was variously awarded for being the future of couture.

credentials

In the present, his sculptural couture has walked the red carpets of the Emmys, Cannes and Golden Globes besides dressing eminent artists in music, cinema, fashion and art around the world.

The earmarked showstoppers are actresses Deepika Padukone, Huma Qureshi and new-age rapper Saweetie, Ananya Pandey and Aditi Rao Hydari.









gaurav gupta man

Gaurav Gupta Man became a reality in 2018 with an opening show in collaboration with GQ India. Swiftly gathering attention for its fluid yet sharp designs, the menswear has seen instant and growing popularity among stars and clientele alike. That includes actors Ranveer Singh, Ayushmann Khurrana, Shahid Kapoor, film director Karan Johar, rapper Wyclef Jean and the Latin boy band CNCO.





FEATHERS IN THE CAP

In other collaborations, Gaurav's installation 'Tunnel of Infinity' was a part of Santati, a travelling art exhibition commemorating 150 years of Mahatma Gandhi which opened at the National Gallery of Modern Art, Mumbai.

He was also the exclusive designer to collaborate with Vogue and IBM to create India's first garment based on Artificial Intelligence. Gaurav Gupta Occasions Fine Jewellery is his latest venture through which he expands his tale of fantasy, told in handcrafted diamonds. Redefining precious couture jewellery, this line is now being noted for its kinetic design which gives the diamonds a dancing, ephemeral quality.

Education, cultural conservation and the Gaurav Gupta Earth Foundation form the designer's ever-growing repertoire of upcoming works.







Jack of all trades



Gaurav Gupta

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